Automotive Industry 2019 program

Registration: 08:30 - 09:00

Section I: How will the Hungarian automotive industry be able to adapt to the latest trends without major casualties?

Who could be the biggest winners and losers of these changes?

08:40 - 08:45 Greeting, opening

Zoltán Bán, Chief Executive Officer, NET Media Zrt. (portfolio.hu) and Csaba Kilián, Executive Secretary General, Association of the Hungarian Automotive Industry (MAGE)

08:45 - 09:05 Digital Thinking

Speaker:

Aladár Virág, Business Operations Manager, T-Systems Magyarország

09:05 - 09:20 Leadership 4.0 – agile beyond the hype

Speaker:

Róbert Velenczei, Country Manager, STAUFEN.AG

09:20 - 09:40 Mobility of the future - How does the BMW Group react to the challenges of the near future?

Speaker:

András Salgó, corporate communications manager, BMW Group Hungary

09:40 - 10:40 Executive roundtable: major players in the domestic car industry on competitiveness and directions of development

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

Levente Fonyódi, Managing Director, Valeo Auto-Electric Magyarország Kft.

Imre Győri, Managing Director, Magyarmet Finomöntöde Kft.

Géza Körtvélyessy, Managing Director Administration, Kirchhoff Hungária Kft.

Mihály Nagy, Head of Focus Country, Continental Group Hungary

István Simon, CEO and Owner, SIMON Plastic products

Eva Szabo, Managing Director, GEDIA Hungary Kft.

10:40 - 11:10 Coffee break

Section II: Industrial digitalisation – We have the tools, but how do we use them?

Limitations, opportunities, company plans and experiences

11:10 - 11:25 Neutron analysis: new industrial perspectives of a time honored powerful tool of material research

Speaker:

Dr. László Rosta, Project Manager, Wigner Research Centre for Physics of the Hungarian Academy of Sciences

11:25 - 11:40 Best industrial digitalization practices

Speaker:

Lajos Kovács, Business Development Manager, S&T Consulting Hungary Ltd.

11:40 - 11:55 The three pillars of success in the factory of the future: people, machines, and data

Speaker:

István Ács, ügyvezető igazgató, Bosch Rexroth Kft.

11:55 - 12:50 Panel discussion: Production efficiency and Industry 4.0 in practice

Moderator: **Szilveszter Hegedűs**, Project Operative Leader and Industrial Develpment Advisor, IFKA

Conversation participants:

István Ács, ügyvezető igazgató, Bosch Rexroth Kft.

Attila Bolla, Machined Parts Plant director, Knorr-Bremse Rail Systems Budapest

Tamás Nagy, IT Systems and Business Process manager, Rába Csoport

Balázs Pinczés, President, Hungarian HR-Network Association

Gunther Wiefel, Head of Management of Prototype Manufacturing/Product Optimisation, AUDI Hungaria Zrt.

12:50 - 13:40 Lunch break

Section III: The challenges of transition in supplier development; solutions for increasing labour efficiency as part of the car industry's restructuring

13:40 - 14:35 Panel discussion: Supplier development challenges How is everyone doing it and how far along are they?

Moderator: **Zoltán Liebl**, Head Of Purchasing Department, Magyar Suzuki Zrt.

Conversation participants:

Péter Juhász, Head of Strategic Purchasing, ZF Hungária Kft.

Attila Szincsák, ügyvezető igazgató, Denso Gyártó Magyarország Kft.

Csaba Tián, Managing Director, Karsai Alba Kft.

Zoltán Túrmezei, Head of Strategic Purchasing, Aventics Hungary Kft.

István Wachter, Quality Management, Mercedes Benz Manufacturing Hungary

14:35 - 14:45 Healthy workforce for a competitive industry – steps to „treat” loss of productivity due to sick leaves

Speaker:

Dr. Péter Holchacker, Director, Innovatív Gyógyszergyártók Egyesülete - AIPM

14:45 - 15:40 Labour market roundtable

What is the key to survival?

Moderator: **Gábor Kiss**, Customer relations, Innopod Solutions Kft.

Conversation participants:

Hanna Csenterics, Project Manager, organizational development consultant, NEXON

Andrea Hájer-Magó, HR manager, ElringKlinger Hungary Kft.

Ákos Jagudits, HR&GA Director, Magyar Suzuki Zrt.

Olívia Mesics, gyárigazgató, ügyvezető igazgató, Opel Szentgotthárd Kft., Stellantis

Áron Szekeres, HR Manager, EMEA Human Resources, Joyson Safety Systems Hungary Kft.

Péter Tamás Szilasi, Head of Social Relations, Nemak Győr Ltd.

15:40 - 16:00 Coffee break

Section IV: Thematic roundtable networking

At the interactive roundtables, each dedicated to a certain topic, expert facilitators will assist thinking together in small groups, while giving or seeking answers to any questions raised. When registering online, please select the thematic tables most interesting to you, and join the exchange of ideas and experiences!

16:00 - 17:00 Table 1: Increasing labor efficiency as part of the automotive supplier industry structure change in Hungary

CLOSED

Moderator: **Tamás Rózsa**, Managing Partner, Top Tier Consultants

16:00 - 17:00 Table 2: Industry 4.0 – Corporate experiences and best practices

CLOSED

Moderator: **István Rédai**, Plant Manager, Titán '94 Kft.

16:00 - 17:00 Table 3: Supplier development – Change of approach, improving efficiency, innovation

CLOSED

Moderator: **Tamás Vass**, Head of Central Logistics, BPW - Hungária Kft.

16:00 - 17:00 Table 4: Autonomous driving solutions

CLOSED

Moderator: **Dr. Gergely Debreczeni**, Chief Scientist, Aimotive

16:00 - 17:00 Table 5: Small and mid-sized companies in the automotive: continous development – but how?

CLOSED

Moderator: **Szilveszter Hegedűs**, Project Operative Leader and Industrial Develpment Advisor, IFKA

16:00 - 17:00 Table 6: Leadership 4.0 – agile beyond the hype

Supplier or OEM, Hungarian owner or global group – doesn't matter. The question of how to design and operate an operational management system at an automotive company is an interesting topic for everyone. However, the industry still needs significant improvements in this area. Also the biggest ones! Agile leadership or traditional leadership structures? What is (lean) „leadership" at a manufacturing company? Why is it necessary? What are the most important elements? What can we learn from car manufacturers and what can we do better about leading / leadership system?

Moderator: **Róbert Velenczei**, Country Manager, STAUFEN.AG

16:00 - 17:00 Table 7: Using innovative and digital technologies to improve the efficiency of manufacturing and logistics processes

CLOSED

Moderator: **Csaba Csombor**, Senior Consultant, T-Systems Magyarország

17:00 - 17:10 Summaries from facilitators

17:10 - 17:15 Closing remarks