

Budapest Economic Forum 2024 program

Opening session: Economic Outlook from Industry Titans

The Hungarian economy has gone through a turbulent period, and we are now heading into a new election campaign. What kind of economic and economic policy environment will Hungary face in the next one to one and a half years? Government and corporate actors will explore this.

08:20 - 08:25 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

08:25 - 08:50 Challenges Facing the Banking Sector

Speaker:

Dr. Sándor Csányi, President and CEO, OTP Bank

08:50 - 09:15 Economic Policy Plans for 2025

Speaker:

Márton Nagy, Minister for National Economy of Hungary, Government of Hungary

09:15 - 09:40 Presentation

Speaker:

Zsolt Hernádi, Chairman and CEO, MOL

09:40 - 10:05 Presentation

Speaker:

Mihály Varga, Minister for Finance, Government of Hungary

10:05 - 10:20 Results of the KPMG CEO Outlook Survey

Speaker:

Rezső Rózsai, CEO, KPMG

10:20 - 11:00 Company Leaders' Roundtable About the Survey Results

Moderator: **Rezső Rózsa**, CEO, KPMG

Conversation participants:

Gábor Gonda, Chief Commercial Officer, Telekom Hungary

Gábor Király, Dean, Budapest Business School, Faculty of Finance and Accountancy

Natália Oszkó-Jakab, Director, Valley of Arts

Péter Szabó, Country Manager, Microsoft Hungary

Melinda Topolcsik, President, Managing Director, Managing Director, Bridgestone Tatabánya Termelő Kft.

Kávészünet

Session II - RED: Economic Planning

Economic outlook from the perspective of large enterprises. Macroeconomic policy, state involvement, and economic planning from a competitiveness perspective.

11:30 - 11:50 Hungarian Companies After the Crisis

Speaker:

dr. László Parragh, Chairman, Hungarian Chamber of Commerce and Industry

11:50 - 12:30 Corporate Roundtable: Planning and Replanning

Moderator: **Viktor Nagy**, Senior Analyst, Portfolio

Conversation participants:

dr. György Bacsa, MOL Hungary - CEO, MOL Group - SVP Strategy and Business Development

Gábor Orbán, CEO, Richter Gedeon

Tibor Rékasi, Chief Executive Officer and member of the Board of Directors, Magyar Telekom

József Vida, President, Opus Global Nyrt.

Session II - BLUE: Global Macro Overview

Inflation and interest rate policies in major economies. Geopolitical tensions and emerging new megatrends. What kind of operating environment can Hungary

expect in the coming years?

11:30 - 11:55 Presentation

11:55 - 12:20 Presentation

Speaker:

Emily Sinnott, Head of the Policy and Strategy Division in the Economics Department, European Investment Bank (EIB)

12:20 - 13:00 Macroeconomic Panel

Moderator: **István, Horváth CFA**, CEO, K&H Értékpapír

Conversation participants:

Géza Deme, CEO, Chairman of the Board, Széchenyi Alapok

Zombor Erdélyi, Deputy CEO, Gránit Alapkezelő

Balázs Szabó, CEO, Hold Alapkezelő

Ebédszünet

Session III - RED: Lending and Competitiveness

The Hungarian economy is recovering slowly, with investments and EU funds facing delays and industrial performance being modest. How can the economy be revitalised? What tools are available to enhance the efficiency of SMEs?

13:20 - 13:45 Will Interest Rates Get Lower? Monetary Policy Plans

Speaker:

Barnabás Virág, Vice President, Hungarian National Bank

13:45 - 14:30 Panel discussion

Conversation participants:

Zsolt Demkó-Szekeres, Deputy Chief Executive Officer, Magyar Fejlesztési Bank (MFB)

István Attila Szabó, CEO, Garantiqa

14:30 - 14:45 Presentation

15:10 - 16:00 Roundtable of Bank Leaders

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

Péter Csányi, deputy CEO, OTP Bank

Ádám Egerszegi, Deputy CEO for Transformation, MBH Bank

Radován Jelascity, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary

Dr. Pál Simák, Chairman-CEO, CIB Bank

Spanarova Veronika, Managing Director, Citi Country Head for Hungary, Citi

16:00 - 16:45 Panel Discussion: Hungarian Economic Prospects and Challenges

Moderator: **István Madár**, Senior Analyst, Portfolio

Conversation participants:

Péter Ákos Bod, professor, Budapesti Corvinus Egyetem

Zoltán Kurali, CEO, Government Debt Management Agency

György Surányi, Fmr. President of the National Bank of Hungary, Professor of Finance

Viktor Zsiday, Portfolio Manager, Hold Alapkezelő Zrt., Citadella Származtatott Befektetési Alap

Session III - BLUE: Competitiveness in the Region

The economies of Poland, Romania, Slovakia, Croatia and Hungary have become more aligned in their performance. But what is the status of competitiveness in these countries and their future trajectories? Will there be laggards? Could the progress towards developed economies stall? What should be done to prevent this?

13:40 - 14:10 Panel Discussion: Competitiveness From an Economic Policy Perspective

Moderator: **Ákos Zsoldos**,

Conversation participants:

Csaba Bálint, Member of the Board, Romanian National Bank

Zsolt Kuti, Chief Economist, National Bank of Hungary

14:10 - 14:40 Macro-Analysis Panel - What Do the Numbers Show?

Moderator: **István Madár**, Senior Analyst, Portfolio

Conversation participants:

András Balatoni, Director, Directorate of Economic Forecasting and Analysis, Hungarian National Bank

Norbert Cinkotai, Head of Research, K&H Értékpapír

Sándor Jobbágy, Senior Macroeconomic Analyst, Concorde Securities Ltd.

14:40 - 15:10 The Business Environment As Seen Through the Eyes of Companies in the Countries of the Region

Conversation participants:

Sándor Baja, Managing Director Czech, Hungary, Romania, Randstad Hungary Kft.

Árpád Boros, Country Manager Hungary and Romania, Staufen

Miklós Németh, Chairman of the Board, Specialised Lending Directorate, OTP Bank

Gábor Ormosy, CEO, AutoWallis Group

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