

# HR (R)Evolution 2024 - Powered by Prohuman & Pénzcentrum program

## Regisztráció

### Section I.

What new HR trends shape the future, and how can companies adapt? What hidden pitfalls and success factors influence the successful integration of international employees? How can talented employees be retained through creative solutions while also optimising costs? At the conference, participants will find answers to these questions while discovering practical strategies and fresh perspectives to adapt to the rapidly changing HR environment.

**Moderator: Roxána Pásztor**, Sustainability Project Leader, Portfolio

#### 08:55 - 09:00 Opening

Speaker:

**Roxána Pásztor**, Sustainability Project Leader, Portfolio

#### 09:00 - 09:20 Labour Market Panorama in Hungary

Speaker:

**István Madár**, Senior Analyst, Portfolio

#### 09:20 - 09:35 Trends in the World of HR - Let's See What/Who We Are Dealing With!

Speaker:

**Ágnes Tóth**, CEO, Prohuman Ltd.

#### 09:35 - 10:20 Retain and Reduce Costs? HR Challenges From a Corporate Perspective

Moderator: **Anna Kálmán**, Senior Manager, Strategy & Operation, KPMG

Conversation participants:

**Viktória Kovács**, HR Director, EOS Faktor Zrt.

**Éva Kreiter**, HR manager, Dreher Sörgyárak

**Annamária Zentai**, HR Capability Director, OTP Bank

**10:30 - 11:05 EU and Non-EU, or the Situation and Opportunities for Foreign Workers**

Moderator: **Endre Kovács**, Head of Services, Prohuman

Conversation participants:

**Dr. Nóra Óváry-Papp**, Senior Lawyer, Baker McKenzie

**László Szócs**, HR Director, BP

**Coffee break**

**Section II.**

How can genuine motivation be created in the workplace? How can we avoid a mental health crisis, with the workplace being one of its main arenas? How can a truly diverse and inclusive corporate culture be built? At the conference, we will discuss the opportunities that diversity offers for increasing effectiveness, among other things, the penetration and integration of digital tools into workflows, and the resolution of conflict sources brought into everyday life by phenomena such as AI or the novel work attitudes of Generation Z.

**Moderator: Roxána Pásztor**, Sustainability Project Leader, Portfolio

**11:35 - 11:50 Can Your Job Be Your Hobby?**

Speaker:

**Fatima Korok**, Freediving Athlete, Korok Sports Club

**11:50 - 12:05 What Will Happen to My Job? - Artificial Intelligence Is Also Disrupting the Labour Market**

Speaker:

**Luca Karig**, Head of Organizational Development Consulting, BeHive Consulting

## **12:05 - 12:55 Efficiency Boosting Tutorial: Motivation, Diverse Employment and Resolving Generational Conflicts - Let's See the Practices!**

Moderator: **Ágnes Tóth**, CEO, Prohuman Ltd.

Conversation participants:

**György Kardos**, Director, Multi-Pay

**Viktor Lendvai**, founder, HiSchool

**Dorka Nagy-Józsa**, CEO, Y2Y Ltd.

**Bence Partos**, Co-owner, Mindset Pszichológia

**dr. Szabolcs Pintér**, CEO, UpScale