

# HR (R)Evolution 2025 - Powered by Prohuman & Pénzcentrum program

## Registration

### Section I: HR Trends and Future Outlook - Macro Perspectives and Leadership Insights

The rapid changes in both global and domestic labour markets are presenting new challenges for corporate HR strategies. This session provides a comprehensive macro-level overview of current trends, highlighting how Hungarian HR leaders are responding to constant transformation, what directions they see in the future of work, and which employee skills and competencies they consider most critical going forward.

**09:30 - 09:40 Opening**

**09:40 - 10:00 Labour Market Snapshot: Future-Proof Skills**

Speaker:

**István Madár**, Senior Analyst, Portfolio

**10:00 - 10:15 Macro Perspective: What is Happening in the Hungarian Labour Market?**

Speaker:

**Dr. Ágnes Tóth**, CEO, Prohuman Ltd.

**10:15 - 11:05 Trends in the world of HR - Let's See What/Who We Are Dealing With!**

Moderator: **Viktor Göndöcs**, Chief Strategy Officer, Prohuman Ltd.

Conversation participants:

**Katalin Erdei**, Global HR Director, Richter Gedeon Nyrt.

**Zsuzsa Tóth**, Chief People Officer, Magyar Telekom

## **11:25 - 11:55 Bértranszparencia a gyakorlatban - Hogyan készülhetnek a vállalatok?**

Speaker:

**Dr. Nóra Óváry-Papp**, Senior Lawyer, Baker McKenzie

### **Lunch break**

## **Section II: Current Issues in the White-Collar World - Regulation, Transparency and Technology**

The HR profession is preparing for a host of new expectations and regulatory changes. This session examines the current challenges of pay transparency and data collection practices, while also addressing how companies can prepare for the authorisation processes required when employing foreign workers. A key focus is the rise of AI: how it is reshaping HR processes, recruitment and workplace operations, and what ethical and practical issues it raises.

### **13:00 - 13:15 Pay Transparency in the EU - What Will Summer 2026 Bring?**

### **13:30 - 13:45 AI in HR Processes - Faster and More Efficient?**

Speaker:

**Enikő Szalai-Huszár**, Director, Head of Product, Danubius IT Solutions

### **13:45 - 14:20 Intelligent HR - How Will AI Transform the Future of Work?**

### **Coffee break**

## **Section III: Longevity & Wellbeing & Efficiency - Keys to Sustainable Performance**

Long-term organisational success relies on the well-being and commitment of people. This session explores tools for effective work organisation and boosting employee engagement, with a focus on supporting mental health, preventing

burnout, and the role of wellbeing programmes. It also addresses the challenges of creating an experiential and values-driven employee journey – a crucial factor in connecting with Generation Z. The goal: to foster workplaces that drive efficiency while enhancing quality of life.

**14:50 - 15:05 Lecture**

Speaker:

**József Budai**, Managing Director, OTP Pénztárak

**15:05 - 15:35 Lecture**

**15:35 - 15:50 Motivation + Experience = Engaged Employees**

Speakers:

**Marcell Buru,**

**Tibor Markó,**

**15:50 - 16:05 Efficiency Boost Toolkit - The Benefits of Mental Health and Wellbeing at Work**

**16:05 - 16:35 Munkavállalói jóllét, mint gazdasági tényező: a mentális egészség és a wellbeing előnyei a munkahelyeken**