

Portfolio Sustainable World 2025 program

Attention Green Companies and Sustainability Leaders!

In 2025, we will present the **Green Awards powered by Green Cloud** for the fourth time, recognising the most outstanding companies, institutions, programmes, and individuals across various categories. Applications are open on the **AWARDS** page **until 3 August**.

Registration

Section I: Green Economy

Building a green economy has become a priority for all EU member states. Sustainability is becoming ever more deeply embedded in the business sector's operations; more and more people experience the physical risks of climate change, and what once seemed like distant green targets have now firmly entered the present-day business landscape. According to the most seasoned market players, the green transition is not merely a new trend but the only viable path towards long-term sustainable operations, maintaining a competitive edge, and ensuring economic stability. There are global challenges, obstacles, opposing voices, and even setbacks. However, postponement or denial will do nothing to stop the increasingly frequent phenomena linked to climate change that affect our society and economy.

The pressure to invest, the drive for innovation, regulatory compliance, a shifting capital market environment, and geopolitical fragility make companies' paths to green transition increasingly complex. What is the best course of action in such a context? How do corporate leaders respond to the constant stream of new challenges? Is the market stalling, or are US programmes continuing under a different label while European companies can now truly focus on action thanks to regulatory easing? How does Hungary's economy fare in light of its green transition target, and in which areas are investments beginning to accelerate?

09:00 - 09:05 Opening

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

09:05 - 09:25 The Hungarian Economy and the Path to a Green Transition

Speaker:

Máté Lóga, State Secretary for Economic Development and Industry, Ministry of National Economy

09:25 - 09:45 The Financial Sector: Opportunity or Illusion in Tackling Climate Change?

Speaker:

Gergely Pókos, Managing Director, OTP Bank Zöld Program Igazgatóság

09:45 - 10:00 Green Goals, Grey Reality - The Hungarian Economy's Search for Direction

Speaker:

Péter Virovác, Lead analyst, ING Bank

10:05 - 10:50 How Are We Doing in the Green Transition? - Visions and Focal Points From the Corporate Leaders' Roundtable

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Tünde Bognár, CEO, Graphisoft Park

ifj. Attila Chikán, CEO, ALTEO Group

Coffee break

Section II/A: Green Finances

New winds are blowing in the capital and credit markets: green investment products are steering players towards a world that supports green investment, the central bank is looking at markets through a green lens, and when commercial banks lend, it is also in their own corporate interest to financially support sustainable projects, the transition from brown to green. We are moving away from the view of green projects as a cost burden, as a growing group of people have, over the years, realised measurable benefits from sustainable

operations and green investments. You no longer need to convince anyone; simply show them the best implementations and possibilities.

What physical and transitional climate risks does the financial sector consider and model? What new risks should be priced in? What steps is the central bank preparing to take, and what is the credit allocation strategy of commercial banks? What are financiers' favourite green investments and projects?

11:30 - 11:50 Presentation

Speaker:

Norbert Holczinger, Head of Division, Sustainable Finance Department, MNB

11:50 - 12:05 Presentation

12:05 - 12:20 Climate Risk Mapping and Modelling

12:20 - 13:05 Green Aspects and Compliance in Lending and Fundraising - What Do Financiers Expect?

Moderator: **Ákos Schmidt**, Member of the Board, Hungarian Credit Management Association

Conversation participants:

Krisztina Bogdán, Head of Corporate Finance, Credit Management Group

Szilvia Gólya, Head of Green Competence Center, OTP Bank

Levente Suba, Head of Sustainability, K&H Group

Section II/B: ESG and Reporting Challenges

The deeper we delve into the practical implementation of ESG, the trickier the problems become. The largest companies have been learning the process for some time, and this year, for the first time, they presented their initial reports under the new CSRD framework, setting an example for the years ahead. Although the omnibus regulation granted a two-year grace period for companies in the next wave, many do not see these years as a break but rather as a time to perfect trial reports.

What are the biggest challenges in reporting today, according to sustainability experts? How does digitalisation aid data collection? How can social aspects and the business benefits of CSR programmes be captured in reports? What advantages can ESG ratings bring to organisations?

11:30 - 11:45 Presentation

Speaker:

Csaba Gábor Molnár, ESG Director, Szabályozott Tevékenységek Felügyeleti Hatósága

11:45 - 12:00 Előadás

12:00 - 12:20 Sustainability in Numbers - What Do ESG Ratings Tell Investors?

12:20 - 13:05 Sustainability Experts' Roundtable - Industry and Reporting Challenges As Seen Through the Eyes of the Profession

Conversation participants:

Gergely Ferenczi, Company information division director, Opten

Dóra Diána Szemerédi, Head of ESG and corporate relations, Gránit Pólus Management

13:10 - 13:25 CSR in Reporting and CSR in Practice

12:15 - 12:30 Digitalisation Assistance in the Maze of ESG Data

Lunch break

Section III/A: Green Energy and EEOS

Achieving the most effective and green solutions possible is now a priority across the national, corporate, and residential sectors of the energy market. The rollercoaster of prices in recent years has kept energy policy on the priority list, while businesses and households are maximising solar power opportunities. Managing grid loads and maintaining flexibility must be a key focus if we want to continue increasing the share of renewables. Equally critical is reducing demand and encouraging investments in energy efficiency. There are plans, various pathways, possibilities, and challenges in infrastructure development, meeting the 2030 targets, overcoming weather dependency, and improving energy efficiency.

What will be the perfect energy mix for Hungary in 2030? Which developments deserve focus now? What new trends will emerge in the renewable energy

market? How will the long-awaited major grid expansion be realised? Could the EEOS market be revived following amendments to the Energy Efficiency Act? How will prices evolve in the September EEOS auction? How to boost energy efficiency investments to achieve lower energy consumption?

14:10 - 14:30 Presentation

14:30 - 14:45 Presentation

14:45 - 15:20 Hungary's Green Energy Mix - Challenges and Next Steps

Moderator: **Krisztián Kabát**, Energy Analyst, Portfolio Group

15:20 - 15:55 The EEOS Auction Is Just Around the Corner - Is a Renaissance of the Market on the Horizon?

Speaker:

Dániel Garai, CEO, CEEGEX

Section III/B: Green Supply Chain: Circularity, Procurement, Employees, Education

Greening supply chains poses a complex challenge for both manufacturing and non-manufacturing companies. It is not only about raw materials, packaging, procurement, or sustainable logistics but also about how materials can be kept in circulation, how waste management can be optimised, and, regardless of a company's activity, how the most vital element of the value chain, the employees, can become valuable contributors to the company's operations and goals. This session will cover topics related to the green supply chain as well as education and the training of ESG experts—professionals who support companies in implementing the green transition.

How is Hungary performing in keeping DRS and non-DRS materials in circulation? What are the best practices and examples? How can logistics and procurement be made sustainable? What challenges arise from the employees' perspective? How many new ESG experts does the market need? Will external experts or designating and retraining existing staff better support the green transition?

14:15 - 14:35 Presentation

14:35 - 14:50 Presentation

Speaker:

Anita Simon, Deputy CEO, Sustainability and Circular Economy, Alteo Group

14:50 - 15:05 Presentation

15:05 - 15:40 Staying in the Loop - Between the Mandatory System and Corporate Solutions

15:40 - 15:55 Sustainability Can Be Learnt - The Future of ESG Expertise in Education and Practice

Section III/C: Future-Proof Lounge - Preparing for Climate Adaptation!

Reducing greenhouse gas emissions is no small task, and just as actions in this area are underway, climate experts are already drawing attention to a new challenge: climate adaptation. It is not enough to reduce or try to halt certain processes; we must also prepare for the increasingly frequent problems caused by climate change, along with their financial market impacts and operational risks for businesses. Climate adaptation means strategic adjustment and enhancing resilience at the corporate, urban, and individual levels alike.

The Future-Proof Lounge provides an opportunity for relaxed yet thorough discussions on climate risks, the significance of adaptation, and potential ways to move forward.

14:10 - 14:35 Witnesses To Change - Stories From the Frontlines of the Climate Crisis

Moderator: **Márton Orosz**, Director of Content Development, Portfolio Csoport and Portfolio Podcast Lab

14:40 - 15:10 Strategy for Survival - Steps Towards Adapting to Climate Change

Moderator: **Irén Márta**, Managing Director, Business Council for Sustainable Development in Hungary

15:10 - 15:40 Transparent Communication of Sustainability Results - How To Overcome Greenhushing

Coffee break

Section IV/A: Sustainable Corporate Operations

Business success and sustainability in corporate operations hinge on flexibility, adaptability, future-proof skills, innovative technologies, and long-term investments. The stakes are nothing less than shaping future-proof companies through the proper management of the financial, operational and even physical risks posed by climate change. But what exactly makes a company future-proof?

How can companies, employees, and Gen Z be most effectively engaged in realising sustainability measures? How important is the commitment of corporate leaders? What kind of future should we prepare for? What role do artificial intelligence and digital tools play in sustainable corporate operations?

16:15 - 16:35 What We Expect and What Is Coming - Let's Look Into the Future

Speaker:

Dr. Árpád Rab, Trend researcher, NKE EJKK ITKI research fellow, NMHH presidential advisor

16:35 - 16:50 Gen Z No Plan B - What It All Really Is About

16:50 - 17:20 Authentic Voices on Sustainability - Leadership and Communication Challenges in a Fragmented World

Speaker:

Zsuzsa Beke, Head of Communication and Public Affairs, Richter Gedeon Nyrt.

From 17:15 - Green Awards ceremony and standing reception

We are presenting the various categories of the Green Awards for the fourth time, with the joint support of **Green Cloud and the Portfolio** Group. The aim of this recognition is to honor the outstanding sustainability achievements, programs, or innovations of Hungarian companies in 2025.

Apply now and showcase what a truly sustainable small or large enterprise looks like — highlight an innovative initiative, an investment aligned with sustainability goals, or a program or individual dedicated to a social cause. Make one of the Green Awards yours — for yourself, your team, or your company — in 2025.

[Click here for more details >>](#)

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