

Portfolio - MAGE Automotive Industry 2016 Fall - official conference of Automotive Hungary program

Welcome coffee break, registration 08.30 - 08.55

Section I: Development paths of the Irinyi Plan regarding the automotive industry; competitiveness, future challenges

**08:55 - 09:00 Opening - Zoltán Bán, CEO, NET Media Zrt. (portfolio.hu) and
Csaba Kilián, CEO, MAGE**

**09:00 - 09:25 The importance of e-mobility; governmental efforts to
support sustainable traffic**

Speaker:

Mihály Varga, pénzügyminiszter, Magyarország Kormánya

**09:25 - 09:45 Development paths of the Irinyi Plan regarding the
automotive industry**

Speaker:

István Lepsényi, gazdaságfejlesztésért és -szabályozásért felelős államtitkár,
Nemzetgazdasági Minisztérium

**09:45 - 10:05 Why follow when you can lead? - A breakthrough opportunity
for Hungarian SMEs**

Speaker:

Ádám Dr. Balog, elnökségi tag, MKIK

10:05 - 10:20 MFB Points, EU credit instruments

Speaker:

Dr. Györgyi Nyikos, Director, MFB

10:20 - 11:15 Roundtable of CEO's: future challenges

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

Attila Bíró, ügyvezető igazgató, Knorr-Bremse Fékrendszerek Kft.

István Kerekes, bérbeadási igazgató, Horizon Development

Dr. Róbert Keszte, Head of Country, Continental

Zoltán Marczinkó, Deputy State Secretary for Enterprise Relations, Ministry for National Economy

Péter Pázmándi, Regional Sourcing Director, SMR Automotive Mirror Technology Hungary Bt.

Michael Reinig, Managing Director, LuK Savaria Kft.

11:15 - 11:45 Coffee break

Section II: Industry 4.0 - industry digitalization in practice

11:45 - 12:05 Logistics innovations at the service of industrial digitalization

Speaker:

Klaus Hrazdira, COO, Quehenberger Logistics

12:05 - 12:25 Arconic Manufacturing Operations Management Solutions

Speakers:

Árpád Kocsis, IT leader, Arconic-Köfém Kft., Rolling Mill-Cast House division

Dr. Tibor Péhl, Plant Manager, Arconic-Köfém GRP-BCI

12:25 - 13:20 Panel discussion: Industry 4.0: industry digitalization through the eyes of the market actors - what does it mean to the different actors in practice? Challenges and possibilities

Moderator: **Dr. Géza Haidegger**, Senior Research Engineer on factory automation and robotics, Academy of Sciences, Institute for Computer Science and Automation; MTA SZTAKI

Conversation participants:

Bálint Balogh, Quality & EHS Manager, Continental Automotive Hungary Kft.

Benedek Kozári, Service Development and Innovation Manager, TRIGO CEE

István Rédei, Plant Manager, Titán '94 Kft.

Lajos Rózner, Sales Engineer / Key Account Manager, Bosch Rexroth Kft.

István Simon, CEO and Owner, SIMON Plastic products

13:20 - 14:00 Lunch break

Section III: The greatest barrier to development: the lack of workforce; and the sources of development

14:00 - 14:20 Prospects of car industrial innovation

Speaker:

Zsolt Monzpart, Vice-president, National Research, Development and Innovation Office

14:20 - 14:40 Automatization solutions in a modern industrial environment

Speaker:

Kersten Bachmann, Director, EMEA Operations Airbag, Takata Safety Systems Hungary Kft.

14:40 - 15:00 Manufacturing and trade of vehicles in the Hungarian and regional economies

Power, consumption and gear in the economy

Speaker:

Balázs Romhányi, Managing Director, Fiscal Responsibility Institute

15:00 - 16:00 Panel discussion: HR challenges - Hungary as a competitive employer

Moderator: **István Szammer**, Managing Director, Autopro.hu

Conversation participants:

László Ács, HR Director, Mercedes Benz Manufacturing Hungary Kft.

Csilla Molnár, HR Manager, Opel Szentgotthárd

Mihály Nagy, Country HR Manager, Dana Hungary Kft.

Tibor Novák, Head of HR, BPW - Hungária Kft.

Zsuzsa Varga, HR Manager, Arconic Köfém Kft.

16:00 Closing remarks