

# Sustainable World 2020 program

## 08:25-08:55 Registration

### Section I - Sustainability as the focus of economy and politics

The opportunities are there, they just need to be taken. At present, the most important job of pioneering businesses is to inspire other players in the Hungarian economy and to show the way on how to make not just a single organisation but the entire Hungarian private sector and economy sustainable. What does the EU expect from us? How does politics support a sustainable economy? Where are we now, and what is the next move for businesses of the future?

#### 09:00 - 09:05 Welcome speech

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Group)

#### 09:05 - 09:25 Government efforts for a more sustainable and efficient future

Speaker:

**Prof. Dr. Anita Boros**, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

#### 09:25 - 09:45 Fenntartható fejlődés a túlélésért és a hosszú távú előnyökért - Nézzük meg a gyakorlatban!

Speaker:

**ifj. Attila Chikán**, elnök, vezérigazgató, BCSDH, ALTEO Nyrt.

**09:45 - 10:30 What are the businesses of the future doing? - Panel discussion with CEOs**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

**dr. György Bacsa**, stratégiai és üzletfejlesztési ügyvezető igazgató, MOL Csoport

**Mátyás Gereben MRICS**, Country Manager, CPI Hungary

**Péter Noszek**, Managing Director, Nestlé Hungária Ltd.

**Gábor Orbán**, vezérigazgató, Richter Gedeon

**Rezső Rózsa**, vezérigazgató, KPMG

**10:30 - 10:50 Coffee break**

## **Section II - Green financing and investments**

The financing requirements of green projects have brought a new horizon for financial markets. Financing, whether EU funding, government grants or market-based solutions, can take us closer to sustainability targets, but we must know the opportunities by heart for this. Green loans, green bonds and ESG certifications are now in the focus of pioneering businesses and organisations as well as investors. Once we have the funding, we can invest in the future! The only question is, how will this transform investment portfolios, the list of attractive targets and the moves of investors.

**10:50 - 11:05 Where will funding from green projects come from? - Grants and market opportunities**

Speaker:

**Manuel Dueñas**, Head of Division, Public Sector in Central and South Eastern Europe, EIB

**11:05 - 11:20 A competitive advantage or a mandatory element? - ESG and green bonds**

Speaker:

**Gábor Gyura**, Fenntartható pénzügyi tanácsadó, ENSZ Környezetvédelmi Program

## **11:20 - 12:05 We have the funding, let's invest in the future! - A new horizon for financial markets**

Moderator: **Balázs Bozsik**, fenntarthatósági és ESG üzleti szolgáltatások vezető, PwC Magyarország

Conversation participants:

**Péter Csárdás**,

**Gábor Gyura**, Fenntartható pénzügyi tanácsadó, ENSZ Környezetvédelmi Program

**Zoltán Kurali**, CEO, Government Debt Management Agency

**Sándor Vízkeleti**, vezérigazgató, Amundi Alapkezelő Zrt., BAMOSZ elnök

**Gergő Wieder**, Director, KPMG

## **12:05 - 13:20 Lunch break**

### **Section III - Green energy**

The big corporations of the world are turning green one after the other and it is now unacceptable for a business, especially an energy company, not to be climate neutral. The European Central Bank no longer supports fossil projects, so for the energy sector the stakes are higher than the mere marketing use of global green trends. We are witnessing a major transformation in the energy industry, but it is not so hard to come out on top of these forced changes.

## **13:20 - 13:35 Focusing on climate protection as pressure on energy companies mounts**

Speaker:

**Diána Ürge-Vorsatz**, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change)

## **13:35 - 13:50 Transition in the energy industry - Why is greening a good deal?**

Speaker:

**Roland Lugos**, Director Of Business Development, Optimum Solar Zrt.

## **13:50 - 14:40 Greta Thunberg did it: reshuffling in the energy industry as climate awareness explodes**

Moderator: **Viktor Nagy**, vezető elemző, Portfolio

Conversation participants:

**Ákos Dervalics**, Country Manager, InnoEnergy HUB Hungary

**Balázs Némethi**, Head of Department, FŐTÁV Zrt.

**István Pócs**, Chief Business Development Officer, PANNON Green Power Kft.

**Balázs Szécsi**, Transaction Manager, ALTEO

## **14:40 - 15:05 Coffee break**

### **Section IV - Future businesses are green businesses**

The businesses of the future are also green businesses. They use sustainability and the green label not just as marketing tricks in their plans and projects but as part of a well-planned business strategy. All this will become the foundation for stable operations eventually, but at present it remains the competitive advantage of the fastest, the most open and most innovative players. It is an advantage in cost-efficiency, customer acquisition and HR issues. The business of the future is a company operating in a sustainable manner, placing a minimal burden on the environment, is cost and energy efficient, and is aware of all energy, financial and investment opportunities that can help it become even more successful and satisfy its customers, business partners and younger employees alike.

## **15:05 - 15:20 The job the climate depression generation desires**

Speaker:

**Ákos Molnár**, Director of Customer Management Department, Telenor

## **15:20 - 15:35 The green label is no longer a marketing gimmick: The future belongs to sustainable businesses**

Speaker:

**Dr. László Sitányi**, Manager, Blue Planet Climate Protection Foundation

## **15:35 - 16:20 Climate positive corporate governance - The real customer and labour magnet?**

Moderator: **Zsombor Barta MRICS**, Greenbors Consulting Kft. alapító partner, HuGBC (Magyar Környezettudatos Építés Egyesülete), elnök

Conversation participants:

**Tamás Kádár**,

**Zsófia Lakatos**, CEO, Emerald PR

**Lóránt Riesz**, Project Development Lead, PANNON Pro Innovációs Kft.

**Gábor Szarvas**, ügyvezető, Greenbors Consulting Kft., elnök, HuGCB

**András Tessényi**, CEO, Supercharge