

Business and Finance Summit 2019 - CFO of the year program

Apply to win our award and become the top CFO in Hungary!

We will soon find out who the top corporate financial manager in Hungary will be this year. On September 12, at our Business and Finance conference which convenes the country's most important financial leaders, we will present the CFO of the Year Award by Portfolio and the Credit Management Group. At the event, we will honour the chief financial officer the award committee has found the most capable and successful among those working for Hungarian companies with good financial performance. The other shortlisted candidates will receive the CFO Master 2019 Award.

Nomination for the CFO of the Year 2019 Award is open to the top business and finance managers of all domestic companies (except those active in the finance or consulting sectors), We are receiving applications at cfooftheyear@portfolio.hu. Upon request, we will send you the application form, which we would kindly ask you to return by August 31, 2019 to the same address. All nominees can attend the event at a 20% discount, while the top eight will receive free admission to the conference on September 12.

08:00-08:30 Registration

SECTION I: Hungarian businesses in a slowing global economy and in the shadow of Brexit

Moderator: Antal Kerekes, Partner, PwC Hungary

08:30 - 08:35 Welcome and keynote speech

Speakers:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

Péter Szentirmay, Chairman, Magyar Credit Management Szövetség

08:35 - 09:05 Recession or renewed momentum? - The state of the global economy

Speaker:

Dr. Ralph Solveen, Deputy Head of Economic Research, Commerzbank AG

09:05 - 09:30 The cornerstones of competitiveness and innovation at Hungarian businesses and in the national economy

Speaker:

Dr. László György, State Secretariat for Economic Planning and Regulation, Ministry for Innovation and Technology

09:30 - 09:45 The future of finance and the transformation of the CFO role

Speaker:

Péter Lajtai, Senior Manager, PwC Hungary

09:45 - 10:35 Executive roundtable: the financial and operational challenges of successful Hungarian companies

Conversation participants:

Gábor Ormosy, vezérigazgató, AutoWallis

András Sávós, Managing Director, Knorr-Bremse Rail Systems

Ottó Sinkó, vezérigazgató, Videoton Holding ZRt.

10:35 - 11:05 Coffee break

SECTION II: Financing in practice - From the National Bond Scheme to acquisitions

Moderator: Krisztina Bogdán, vezérigazgató-helyettes, Commerzbank Zrt.

11:05 - 11:25 The first practical steps and initial experiences of the Growth Bond Scheme

Speaker:

Viktória Nagy, Director, Hungarian National Bank

11:25 - 11:45 Challenges of Midcap Rating

Speaker:

Olaf Tölke, Head of Corporate Ratings, Scope Ratings

11:45 - 12:05 Rating methodology and procedure at midcap companies

Speaker:

Francois Bourgeois, Managing Director, EulerHERmes Rating GmbH

12:05 - 12:25 Trust wealth management in Hungary

Speaker:

DR György Antall, Board Member, Apelso Trust

12:25 - 13:45 Lunch break

Section III: Roundtable of CFOs and Award Ceremony

Moderator: Krisztina Bogdán, vezérigazgató-helyettes, Commerzbank Zrt.

13:45 - 14:45 CFO roundtable: M&A, financing, bank relations

Conversation participants:

Péter Holman, Controlling Manager, Confecto Kft.

Lőrinc Éder, Deputy General Manager, i-Cell Mobilsoft Zrt.

Krisztina Horváth, Member of the Board, Financial Division, ELMŰ-ÉMÁSZ Nyrt.

Mihály Kotormán, Deputy Chief Financial Officer, KITE Zrt.

14:45 - 15:20 CFO Award Ceremony

15:20 - 15:40 Coffee Break

SECTION IV/A: Credit management in Hungary: towards optimal practice

Moderator: Tünde Bujdosó, kockázatkezelési igazgató, Euler Hermes
Hitelbiztosító

15:40 - 16:00 Financing opportunities in the Hungarian fodder market, or risk management challenges at Cargill Takarmány Zrt.

Speaker:

Tamás Beer, Regional Counterparty Risk Cluster Lead, Cargill Magyarország Zrt.

16:00 - 16:20 The effects of centralised international receivables management on a decentralised business

Speaker:

Gábor Andrási, AR Manager, Howden Finance Centre

16:20 - 16:40 Smart Credit Management - Supporting sales growth and reducing risks with credit tools in the international trade

Speaker:

Klára Boór, Managing Director, Klass Academy

16:40 - 17:00 Celanese Credit Management: where chemistry works

Speaker:

Judit Bénard-Morva, Regional Credit Manager EMEA, Celanese

17:00 - 17:15 Continuous change is the foundation of stability - The impact of external economic processes and business cycles on risk management

Speaker:

Dr. Hajnalka Csorbai, Head of Strategy, Opten Kft.

SECTION IV/B: Transition in the car industry, loss of momentum in Hungary?

Moderator: Gábor Várkonyi, Automotive Expert

15:40 - 16:00 Mobility trends and market expectations

Speaker:

Mihály Nagy, Head of Focus Country, Continental Group Hungary

16:00 - 16:20 Golden era ends for traditional car manufacturers - New era kicks off with huge challenges

Speaker:

Levente Szandányi, Chief Editor, Portfolio

16:20 - 17:15 The end of a decade-long success story, or will the Hungarian car industry maintain momentum?

Conversation participants:

Ákos Jagudits, HR&GA Director, Magyar Suzuki Zrt.

Dr. Gergely Debreczeni, Chief Scientist, Aimotive

Mihály Nagy, Head of Focus Country, Continental Group Hungary

Levente Szandányi, Chief Editor, Portfolio

Reception