Business and Finance Summit 2021 - CFO of the year program

Nominate yourself and become the CFO of the Year!

We will soon find out who the top financial manager of the year will be in Hungary. At the Business and Finance conference on 8 September, we will present the CFO of the Year award, a joint accolade of Portfolio and Credit Management Group. As in earlier years, the jury will reward the CFO found to be the best prepared and most successful this year. Other top picks will receive the CFO Master 2021 award.

Nominations for the award are open to the finance managers of all Hungarian businesses (except those active in finance or consulting). Please send inquiries to cfooftheyear@portfolio.hu. We will send out the nomination sheet upon request, which should be returned to the same address by 27 August 2021. All nominees may visit the event with a 20% discount, while the top eight picks will receive free entry to the conference on 8 September.

Registration

Section I: "New normal" in business and finance

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Group)

09:00 - 09:05 Welcome

Speakers:

Zoltán Bán, CEO, Net Média (Portfolio Group) Péter Szentirmay, Chairman, Magyar Credit Management Szövetség

09:05 - 09:25 Has crisis management in Hungary been successful? -Defence and re-opening

Speaker: **Márton Nagy**, nemzetgazdasági miniszter, Magyarország Kormánya

09:25 - 09:50 ",New normal" in the world economy and the CEE region?

Speaker:

Ludovic Subran, Chief Economist, Allianz SE

09:50 - 10:40 Executive panel: business and finance after the coronavirus crisis

Conversation participants: **Richárd Basa**, CEO, Co-Founder, Oriana International Zrt. **Imre Csordás**, ügyvezető igazgató, Accent Hotel Management **Róbert Nádasi**, vezérigazgató, Masterplast Nyrt. **Tibor Rékasi**, vezérigazgató, Magyar Telekom **Attila Szincsák**, Vice-president, DENSO Manufacturing Hungary Ltd.

10:40 - 11:10 Coffee break & Netoworking

Section II: Innovation and adaptation: digital and green finances in 2021

Moderator: István Palkó, Senior Analyst, Portfolio

11:10 - 11:30 Megatrend ESG - Challenge or opportunity for Corporate Finance

Finance

Speaker: Bernhard Bartels, Executive Director, Scope ESG Analysis

11:30 - 11:45 The first industrial green bond: the story of Vajda Papír

Speaker:

Attila Vajda, CEO, Vajda Papír Kft.

11:45 - 12:00 A summary of experiences from the Bond Funding for Growth Scheme

Speaker: **Richárd Dávid**, Head of Department, Structured Finance, National Bank of Hungary

12:00 - 12:15 Digital transformation of businesses

Speaker: **Ildikó Ginzer**, standard kiszolgálásért felelős üzleti vezérigazgató-helyettes, Magyar Bankholding

12:15 - 12:30 Tax IT for more user-friendly processes

Speaker: Károly Poór, cégvezető, SDSYS Zrt.

12:30 - 14:00 Lunch break

Section III: Credit management during and after the loan repayment moratorium

Moderator: Péter Szentirmay, Chairman, Magyar Credit Management Szövetség

14:00 - 14:20 Customer receivables management at Richter Nyrt.

Speaker:

Zoltán Novák, Financial Management - Head Of Department, Richter Nyrt.

14:20 - 14:40 The global claims management strategy of the Howden

Group Speaker:

Gábor Andrási, AR & Service delivery manager, Howden Hungary Kft.

14:40 - 15:20 Data, machine, or human? Where credit management is going?

Conversation participants: **Hajnalka Csorbai**, Head of Strategy, Opten Kft. **Dr. Péter Harka**, Business Deputy Country Director, Atradius Hitelbiztosító **István Merész**.

15:20 - 15:50 Coffee break & Netoworking

Section IV: Financial overview and award ceremony

Moderator: Ildikó Ginzer, standard kiszolgálásért felelős üzleti vezérigazgatóhelyettes, Magyar Bankholding

15:50 - 16:05 Capital for Hungarian businesses!

Speaker:

Dénes Jobbágy, Chairman & CEO, Széchenyi Alapok - Széchenyi Funds

16:05 - 16:55 Finance executive panel: The current challenges of the CFO profession

Conversation participants:

dr. Tamás Gudra, Director of Finance, Bonafarm Zrt.

Tibor Hipszki, Director - Finance and Strategy Department, Hunland Trade Kft.

János Moiskó, Deputy Chief Financial Officer, KÉSZ Holding Zrt.

Nóra Molnár, Finance Manager, Pepco Hungary Kft.

16:55 - 17:15 CFO of the Year Award Ceremony

reception