

Banking Technology 2021 program

Registration

I. Section: The digital banking sector v. disruptors

Banks that have been lagging behind in the digital transition would overtake with one huge jump, those more developed are working to maintain their positions and introduce innovations, while fintech disruptors and bigtechs are building direct customer relations as they enter the ring against incumbents in more and more areas. Our first section will cover the digital development and strategy of the banking sector with several top digital executives.

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Group)

08:25 - 08:30 Opening speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

08:30 - 08:55 Revolut Strategy - Live interview with Deputy CEO of Revolut Bank

Moderator: **Balázs Faluvégi**, senior elemző, Portfolio

Speaker:

Andrius Biceika, deputy CEO and member of the management board, Revolut Bank

08:55 - 09:15 Global trends in banking digitalisation

Speaker:

András Sebők, partner, McKinsey & Company

09:15 - 09:25 Panel introduction: AI in the banking sector - Not taking jobs, just transforming them

Speaker:

Balázs Németh, Chief Innovation Officer, K&H Group

09:25 - 10:20 Executive panel: Digital banks v. challengers - What will the bank of the future look like?

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Péter Csányi, deputy CEO, OTP Bank

Tamás Foltányi, COO, Erste Bank

Éva Hegedüs, elnök-vezérigazgató, Gránit Bank

Balázs Németh, Chief Innovation Officer, K&H Group

László Sziráki, ügyvezető igazgató, informatikai divízió vezető, CIB Bank

Balázs Vinnai, elnöki főtanácsadó, Magyar Bankholding Zrt.

10:20 - 10:40 Coffee break

II/A Section: Artificial intelligence and machine learning in the banking sector

It is now longer up to debate that AI-based solutions are playing an important role in improving banking services and the efficiency of these, and several Hungarian market players have launched their own AI projects. Artificial Intelligence can be useful for banks in numerous areas, from fraud prevention through handling customer interactions to risk management. This year, we are dedicating an entire section to this topic, with industry experts and IT managers from banks joining us.

Moderator: Ádám Turzó, Analyst, Portfolio

10:40 - 10:55 AI and credit risks after the COVID pandemic

Speaker:

Gábor Gyórfi, üzletfejlesztési igazgató, QUALCO

10:55 - 11:10 AI is the solution

Speaker:

dr. Szabolcs Pintér, CEO, UpScale

11:10 - 11:25 Leveraging AI/ML technology to extract more value from your physical and digital information and build competitive advantage

Speaker:

Louis Henocq, Sales Director Global Digital Solutions, Emerging Markets, Iron Mountain

11:25 - 11:35 Panel introduction: Advantages and downsides of artificial intelligence

Speaker:

Tamás Kórácz, partner, KPMG

11:35 - 12:30 Panel discussion: Robots and AI in banks - Will digital transformation step up a level?

Moderator: **Tamás Kórácz**, partner, KPMG

Conversation participants:

József Abrán, Presales menedzser, SAS Institute Kft.

László Bek-Balla, Head of Digital & Contact Center, Erste Bank Hungary

Péter Fáykiss, igazgató, Magyar Nemzeti Bank

András Fischer, főosztályvezető, OTP Bank

Gábor Gyórfi, üzletfejlesztési igazgató, QUALCO

Gábor Strén, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

12:30 - 13:30 Lunch break

II/B Section: Cloud technology in the banking sector

The increasing spread of cloud technology, cloud native and the containerisation trend are among the hottest topics in bank IT these days. Banks are now building architectures that are "cloud-ready" and can integrate new applications quickly and simply. IT managers from banks and cloud technology experts will discuss the above.

Moderator: Dániel Dojcsák, Marketing Communications Director, Shiwaforce

10:40 - 10:55 Will DORA be the new GDPR? - Cloud technology and cybersecurity in the banking sector

Speaker:

Gabriella Biró, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

10:55 - 11:10 Supporting compliance and security in the cloud - Cloud framework for financial institutions

Speaker:

Ferenc Pál, Public Cloud Leader, IBM Hungary and South East Europe

11:10 - 11:25 Digital transformation and front-end banking technologies

Speaker:

Géza Mátrai MBA, Enterprise Sales Director, Salesforce

11:25 - 11:35 NPL climate change: How to gain a competitive advantage through adaptation

Speaker:

Tamás Erni, Managing Partner, Loxon

11:35 - 11:45 Panel introduction

Speaker:

Anton Kovach, CEO, Shiwaforce

11:45 - 12:35 Panel discussion: Cloud native trend, cloud and cybersecurity in banks

Moderator: **Dániel Dojcsák**, Marketing Communications Director, Shiwaforce

Conversation participants:

Gabriella Biró, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

Tamás Erni, Managing Partner, Loxon

Csaba Márton Galló, ügyvezető igazgató, informatikai divízió, CIB Bank

László Kollár, Enterprize Architekt, OTP Bank

Anton Kovach, CEO, Shiwaforce

Péter Rehus, Country Leader, IBM Magyarország

12:35 - 13:30 Lunch break

III/A Section: Payment trends

The payment market was the first area where revolutionary innovators have appeared, and the payment segment remains a key area of digitalisation and innovation to this day. It is no wonder that central banks are now seriously looking into the concept of digital central bank money in addition to instant payment systems and payment solutions featuring state-of-the-art UX. What are the most important ongoing changes in the segment? Find out in this section.

Moderator: Ádám Turzó, Analyst, Portfolio

13:30 - 13:45 AFR ecosystem

Speaker:

Zsolt Selmeczi-Kovács, CEO, GIRO

13:45 - 14:00 Digital Payment Index - Mobile payment overview in Hungary

Speaker:

Piroska Pataky, marketing igazgató, Magyar Bankholding Zrt.

14:00 - 14:15 BREXIT and the development of payment technologies

New opportunities and challenges in payment technologies, investment and regulatory issues.

Speakers:

Gábor Bűrchner, Member of the Board, GB & Partners Zrt.

Gábor Király, partner, Dentons

14:15 - 15:00 Panel discussion: CBDC, BNPL and instant payment - Global and domestic payment trends

Moderator: **Ádám Turzó**, Analyst, Portfolio

Conversation participants:

Lajos Bartha, Managing Director, National Bank of Hungary

Géza Bruzsa, vezérigazgató, Fintros Group

Boris Martinovic, Public Policy Director, Mastercard

Zsolt Selmeczi-Kovács, CEO, GIRO

15:00 - 15:15 Coffee break

III/B Section: Open Banking

At first, banks feared it, then they made their way through regulatory compliance, and now they are regretting the time and money invested into PSD2 projects. However, service providers making use of the open banking concept are already with us, and several players entered the market in Hungary as well offering useful and working solutions, so open banking has made a perceptible impact on the market. We will discuss this with representatives of PSD2 service providers, banks and regulators.

Moderator: Márton Suppan, Founder, CEO, Peak Financial Services

13:30 - 13:45 Open banking overview

Speaker:

Tibor Berkes, Business Development Director, Mastercard Europe

13:45 - 13:55 Panel introduction

Speaker:

Márton Suppan, Founder, CEO, Peak Financial Services

13:55 - 15:00 Panel discussion: Open banking boom - What are PSD2 fintechs and banks preparing for?

Moderator: **Márton Suppan**, Founder, CEO, Peak Financial Services

Conversation participants:

András Kuhárszki, digitális banki fejlesztési igazgató, OTP Bank

Miklós Luspay, igazgató, Magyar Nemzeti Bank

Márton Szabó, Managing Director, Koin

Balázs Zádor, Chief Executive Officer, Recash Ltd.

15:00 - 15:15 Coffee break

IV. Section: Fintech trends

While several genuine fintech giants are maturing in the global markets, there is also an increasing number of successful fintech ventures in Hungary who are already eyeing foreign markets. Who are the top fintechs at present and what innovations have they made to finances? We will discuss the trends with prominent representatives of the Hungarian fintech sector.

Moderator: Balázs Faluvégi, senior elemző, Portfolio

15:15 - 15:30 How to build a neobank?

Speaker:

Remco Veenenberg, Neobank expert, Pefinal

15:30 - 15:45 Chatbots in Hungarian banks

Speaker:

Ákos Deliága, founding and managing director, Talk-A-Bot

15:45 - 16:00 Fintech Focus — What Can Fintech Learn from Telecom?

Speaker:

Erik Schön, Managing Director, Erlang Solutions Nordic

16:00 - 16:15 Robinhood - What can we learn from the international superstar?

Speaker:

Ádám Nasli, Analyst head, BrokerChooser

16:15 - 17:00 Panel discussion: Mobile banking UX experiences

Moderator: **Balázs Faluvégi**, senior elemző, Portfolio

Conversation participants:

Balázs Fónagy, Head of Product Strategy & Design, Supercharge

Iván Muck, CEO, ff. next

Balázs Tárkány-Kovács, UX vezető, Ergománia

reception

Meet and greet the most important players in Hungary's banking sector as top executives, fintech gurus, consultants, regulators and IT experts all congregate in one place!