

Portfolio AI & Digital Transformation 2025 program

I. session - AI and Business - Artificial Intelligence Strategies

How can we turn AI into the driving force of success? In this session, you can learn strategies to help companies integrate artificial intelligence into their operations effectively. How can investments in AI technologies and tools become a real competitive edge? Top managers share their insights.

II/A session - What Does “Agentic AI” Mean for Companies? - AI Agents in a Corporate Environment

“Agentic AI” elevates automation to a new level: intelligent agents that can make decisions and carry out tasks autonomously. Discover how these systems can reshape corporate processes and their possibilities for increasing efficiency.

II/B session - Financing - Where Will the Money for AI and Digitalisation Come From?

Introducing AI and digitalisation requires expertise as well as significant resources. But how can the necessary capital be raised? In this session, you can learn about available financing opportunities, support programmes, and investment strategies that help companies achieve their digital ambitions.

III/A session - Security and AI

The use of generative AI models offers companies a huge competitive advantage, but keeping large language models under control is a tough challenge. How can this be achieved, and what tools are available? How can generative AI solutions be integrated into existing IT systems? And how can genAI technologies support IT operations? These are the questions this session

will explore.

III/B session - Deep Dive - AI Use Cases, Solutions, and Case Studies

Do you want to dive deeper into the practical application of AI? This session will present how companies in different sectors use artificial intelligence through specific examples and case studies. Learn about solutions that have delivered real business results and get ideas for your own projects!

IV/A. Session - How is AI Transforming Jobs and Organisations?

AI brings revolution not only at the technological level, but also within organisations. What new roles will emerge, and how will existing ones change? This session will discuss how AI reshapes the way companies operate, and what skills will be essential in the workplaces of the future. Prepare for change and discover how to adapt most effectively!

IV/B. Session Technology Deep Dive Workshop

This session will feature an interactive AI workshop – involving the audience in the discussions – led by renowned Hungarian AI experts, offering a deeper look into how the technology works, with a practical approach.