

# Portfolio Banking Technology 2017 program

**08:20 - 08:55 Registration, welcome coffee**

## **Session I: The future of Fintech technology at Hungarian banks**

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

**08:55 - 09:00 Welcome speech**

**09:00 - 09:30 The reign of PSD2 and GDPR is coming - What does this mean for the banks?**

Speaker:

**Dr. Ádám Farkas**, Director, European Banking Authority

**09:30 - 09:40 Q&A session about the details of PSD2 with Ádám Farkas**

Speaker:

**Dr. Ádám Farkas**, Director, European Banking Authority

**09:40 - 10:00 Awakening of a Challenger Bank**

Speaker:

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**10:00 - 10:50 Panel discussion: Fundamental changes in banking- - perspective of the financial institutions**

Conversation participants:

**Gyula Fatér**, Head of Department, Budapest Bank

**Éva Hegedüs**, elnök-vezérigazgató, Gránit Bank

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**Tamás Schenk**, ügyvezető igazgató, Digitális Transzformációs Program, OTP Bank

**Gábor Strén**, Customer Director, Financial Sector, Microsoft Hungary

**10:50 - 11:20 Coffee Break**

## Session II/A: Keeping up with the revolution in online payment

**Moderator: István Serfőző**, Senior Consultant, Ness Hungary

### 11:20 - 11:40 2018, the year of challenges: PSD2, instant payment

Speaker:

**Lajos Bartha**, Managing Director, National Bank of Hungary

### 11:40 - 12:00 Cash replacing payment solutions on the Hungarian market - Where to go?

Speaker:

**Bálint Kelemen**, Chief Information Officer, Budapest Bank

### 12:00 - 12:20 Instant payments from the integrator's viewpoint

Speaker:

**Ákos Németh**, Key Account Manager, Ness Hungary

### 12:20 - 13:10 Panel discussion: Instant payment, cashless society and digital wallets

Moderator: **István Serfőző**, Senior Consultant, Ness Hungary

Conversation participants:

**Dr. Gáber Seif Al-Absi**, Head of Business Development and Sales, Deputy CEO, OTP Mobil

**Endre Eölyüs**, igazgató, Mastercard Europe

**László Ipacs**, Fizetésforgalom és bankműveletek támogatása szakterület vezetője, UniCredit Bank Zrt.

**László Sessler**, Leader of Core Applications, CIB Bank

**János Zátanyi**, Head of Department, GIRO Zrt.

### 13:10 - 14:00 Lunch Break

## Session II/B: Transformation of banking

**Moderator: Antal Kerekes**, Partner, PwC Hungary

**11:20 - 11:40 What benefits does e-invoicing bring for banks?**

Speaker:

**Péter Malaczkó**, CEO, Partner HUB Zrt.

**11:40 - 12:00 Panel Opening Speech**

Speaker:

**Antal Kerekes**, Partner, PwC Hungary

**12:00 - 13:00 Panel discussion: How does IT help the digital transformation of banks?**

Conversation participants:

**Tamás Foltányi**, COO, Erste Bank

**Dániel Koczka**, vezérigazgató, igazgatóság elnöke, MKB Digital Zrt.

**Zoltán Kozma**, informatikáért felelős vezérigazgató-helyettes, Takarékinfo

**Péter Molnár**, Digital Chennel Manager, CIB Bank Zrt.

**Béla Vér**, Managing Director, ApPello Kft.

**13:00 - 14:00 Lunch Break**

**Session III/A: EU regulators will turn the world of banking upside down**

**Moderator: Frigyes Schannen**, Managing Director - Hungary, Roland Berger

**14:00 - 14:20 The PSD2 is coming, what can banks expect?**

Speaker:

**István Agócs**, Senior Consultant, Online Zrt.

**14:20 - 14:30 How can we recognise the banking technology processes involved in data protection?**

Speaker:

**Zsombor Orbán Dr.**, Managing Associate, Head of TMT practice Budapest, Kinstellar

**14:30 - 14:35 Panel Opening Speech**

Speaker:

**Frigyes Schannen**, Managing Director - Hungary, Roland Berger

**14:35 - 15:15 Panel discussion: PSD2 and GDPR are already upon us - Are the financial institutions ready for them?**

Conversation participants:

**János Barits**, COO, Wyze Fintech Startup Studio

**Ákos Gáborjáni Szabó**, ügyvezető igazgató, informatika, projekt-menedzsment és e-csatornák, Gránit Bank

**Zsombor Orbán Dr.**, Managing Associate, Head of TMT practice Budapest, Kinstellar

**János Perczes**, ügyvezető igazgató, Digitális üzletfejlesztés, MKB Bank

**15:15 - 15:35 Coffee Break**

## **III./B Section: Digital Banking in Practice**

**Moderator: Ádám Turzó**, elemző, Portfolio

**14:00 - 14:30 Opportunities of The Regulatory Sandbox and Innovation Hub in Hungary**

Speaker:

**Anikó Szombati**, makroprudenciális politikáért felelős ügyvezető igazgatója, Magyar Nemzeti Bank

**14:30 - 14:40 Regulatory Sandbox Q&A session**

Speaker:

**Anikó Szombati**, makroprudenciális politikáért felelős ügyvezető igazgatója, Magyar Nemzeti Bank

**14:40 - 15:00 Observing the role of fintech through practical examples**

Speaker:

**Tamás Erni**, Managing Partner, Loxon

**15:00 - 15:20 What should be done with our legacy systems? Should we update or should we replace them?**

Speaker:

**Csaba Földházi**, CPO, Shiwaforce

**15:20 - 15:35 Coffee Break**

# Session IV: Cryptocurrencies and blockchain technology in focus

**Moderator: Ádám Kovács**, Analyst, Portfolio

## **15:35 - 15:50 One of the most important rule of PSD2: Strong customer authentication**

Speaker:

**Endre Eölyüs**, igazgató, Mastercard Europe

## **15:50 - 16:10 What's the purpose of blockchain technology and how does it work?**

Speaker:

**Balázs Deme**, Founder, Herdius

## **16:10 - 17:00 Panel discussion: Bitcoin, Ethereum and the others - What should financial institutions do with them?**

Conversation participants:

**Dr. Tuan Anh Trinh**, Associate Professor, BCE, Corvinus Fintech Center

**Balázs Deme**, Founder, Herdius

**Dávid Szabó**, fizikus, közgazdász, az Alapblog szerzője, az Adalfa Alapkezelő portfóliómenedzsere

**Dániel Szegő**, Blockchain Evangelist, Independent Advisor

## **17:00 - 17:05 Closing remarks**