

# Portfolio-TechData GDPR Summit 2017 program

**8:10 - 08:40 Registration**

## **Section I: GDPR from business point of view**

**Moderator: Csaba Gyimesi CISA**, vezető menedzser, PwC Magyarország

**08:40 - 08:45 Welcome speech: Zoltán Bán, CEO, Net Média Zrt.**

**08:45 - 09:05 The GDPR regulation in Hungary**

Speaker:

**Dr. Krisztián Osztopáni**, Examiner, National Authority for data Protection and Freedom of Information

**09:05 - 09:25 Making your Business to rise to the GDPR challenge**

Speaker:

**Louis Vieille-Cessay**, Pre-Sales Consultant, Hewlett Packard Enterprise

**09:25 - 09:45 Accelerating GDPR conformity as per the recommendations of Microsoft**

Speaker:

**Árpád Hódy**, Sr. Solution Sales Professional, Microsoft Hungary

**09:45 - 10:00 How prepared are the companies in the region for the new data-protection decree?**

Speaker:

**Csaba Gyimesi CISA**, vezető menedzser, PwC Magyarország

**10:00 - 10:40 Panel discussion: GDPR from strategic point of view - What are the business decision-makers planning?**

Speakers:

**László Dellei**, Local Security Officer, Uniqa (under confirmation)

**Dr. Ildikó Dunár**, Assistant Legal Counsel, K&H Bank

**Dr. András Szilágyi**, Chairman, BKIK

**10:40 - 11:10 Coffee break**

## **Section II: GDPR from cyber-security point of view**

**Moderator: Péter Rónaszéki**, Founder, Önkéntes Kibervédelmi Összefogás (KIBEV)

**11:10 - 11:30 How to avoid being ruined by a data protection incident - what's the role of a DPO and what should we not expect from it?**

Speaker:

**Roland Komenda**, Partner, Managing Director, FORTIX Consulting

**11:30 - 11:50 Business analytics**

Speaker:

**Mihály Flach**, Analytics Expert, IBM

**11:50 - 12:40 Panel discussion: External protection and encryption - Is this going to be the key to the GDPR compliance?**

Conversation participants:

**Márton Domokos**, Senior Counsel, Ormai és Társai CMS Ügyvédi Iroda

**Aurél Huszty-Török**, IT Security, Risk & Compliance Leader, Budapest Bank

**István Lám**, Founder, CEO, Tresorit

**12:40 - 13:50 Lunch break**

## **Section III: GDPR from legal point of view**

**Moderator: Ádám Turzó**, elemző, Portfolio

**13:50 - 14:10 Handling data protection incidents - practical tips based on of the experience of the telco sector**

Speaker:

**Dr. Bálint Halász**, Lawyer, Bird & Bird

**14:10 - 14:30 Who are data protection officers, and what is their job?**

Speaker:

**dr. Krisztina Bárányos**, Director of Privacy, Smart Specialist Zrt.

**14:30 - 14:50 Data deletion and depersonalization according to GDPR**

Speaker:

**Dr. András Csenterics LL.M.**, Trainee Lawyer, Réti, Antall, Várszegi & Partners  
Law Firm - PwC Legal

**14:50 - 15:10 5 steps to be GDPR compliant - from the burden of regulation to its potential**

Speaker:

**Viktor Szász**, Business Analytics Presales Consultant, SAS Institute

**15:10 - 15:25 Coffee break**

## **Section IV: GDPR from a practical point of view**

**Moderator: Ádám Turzó**, elemző, Portfolio

**15:25 - 15:45 Getting Ready for GDPR in your Data Protection Environment**

Speaker:

**Philipp Hobler**, EMEA Field CTO, Data Protection Solutions, DELL EMC

**15:45 - 16:05 GDPR's data protection part**

Speaker:

**Gusztáv Szuhai**, Sales Manager, Security Products, Oracle

**16:05 - 16:25 Securing Privileged access to ensure GDPR compliance**

Speaker:

**István Molnár**, Compliance Specialist, Balabit

**16:25 - 16:30 Closing remarks**