

# **Construction Industry 2022 program**

## **A celebration of the construction industry!**

We will present the increasingly prestigious "Construction Industry Person of the Year" award of Market and Portfolio for the fourth time this year on the 26th of April! The award is given to a professional chosen by the jury who has made an outstanding contribution to the domestic construction industry.

Don't miss out on the award ceremony! Join the post-conference event with a standing reception, networking, gin bar and informal professional discussions.

Let's celebrate together the outstanding professional performance of the domestic construction industry.

## **Profession, experience, networking**

Whole-day professional programme with topics and participants influencing the domestic construction industry

An excellent opportunity for creating and tending to relationships

Award ceremony and toast

Meet your current or future professional partners live or follow the event online

## **8:30 - 9:00 - REGISTRATION**

## **Session I.**

We cannot sit back. Constant risks, challenges, problems surround the economic life which are felt and suffered by the construction industry (especially in Hungary). We are living in especially hard and unpredictable times where mid- and long-term business planning can be regarded as blind flying or predicting the future rather than conscious risk analysis and strategy. What can we do in these circumstances? How can we get ready, escape forward? What can players of the whole vertical and value chain of the construction industry expect? How

can companies from the smallest to the biggest actors of the industry be ready, crisis-resistant, sustainable, and most importantly, have the potential to develop? We will look for the answers to these questions all day long.

**Moderator: Gergely Ditróy**, Head of Real Estate Division, Portfolio

#### **08:55 - 09:00 Opening**

Speaker:

**Gergely Ditróy**, Head of Real Estate Division, Portfolio

#### **09:00 - 09:05 Watch out Hungarian construction industry!**

Speaker:

**László Koji**, Chairman, ÉVOSZ

#### **09:05 - 09:25 War and energy crisis: economic outlook after the elections**

Speaker:

**István Madár**, Senior Analyst, Portfolio

#### **09:25 - 09:40 Opportunities and challenges in the construction industry**

Speaker:

**Csaba Gyutai**, CEO, ÉMI Nonprofit Kft., kormánybiztos

#### **09:40 - 10:20 One shock after the other - The age of unpredictability has arrived. How strong and stable is the Hungarian construction industry?**

Moderator: **Gergely Ditróy**, Head of Real Estate Division, Portfolio

Conversation participants:

**Attila Balázs**, President, Bayer Construct Zrt.

**Sándor Scheer**, CEO, Market Építő Zrt.

**Dávid Tibor**, elnök, Masterplast Nyrt.

#### **10:20 - 10:35 Coffee break**

### **Session II./A**

The issue of material prices and supply chains has been one of the most important and most pressing risks in the construction industry for several years. Inflation, incomes, shortages, delays, quality problems, demand are all serious challenges. The situation requires constant re-evaluations in light of the newest events while putting huge pressure on the budget and deadlines for the work

undertaken. How is the market today? With what can we calculate? What do suppliers, sub-contractors, or even customers expect?

**10:35 - 10:50 Introduction of an intelligent delivery note for the Hungarian construction industry**

Speaker:

**Ádám Dálnoki**, CEO, BauApp Kft.

**10:50 - 11:40 Raw material prices and supply chains - Will it keep growing as long as it is bought?**

Moderator: **Gábor Kiss**, Managing Director, Metrodom Kivitelező Kft., IFK, Vice-chairman

Conversation participants:

**Tamás Gegesi Kiss**, Managing Director, Gépész Centrál Kft.

**László Máté**, Managing Director, Lasselsberger Hungária Kft.

**Milán Palkovics**, igazgatóság elnöke, Épduferr Nyrt.

**Dr. Csilla Rázsóné Szórády**, vezérigazgató, újHÁZ Centrum

**11:40 - 11:55 How can the Hungarian construction industry achieve the efficiency offered by digitalisation?**

Speaker:

**Péter Reicher**, Country Manager, Graphisoft SE

**11:55 - 12:10 Energy 4.0 - Needs and solutions: value-creating awareness, increasing efficiency**

Speaker:

**Dániel Racsek**, Business Development and Sales Director, EcoStruxure, Schneider Electric

**12:10 - 12:50 Fit-out - new clothes on an old frame, the secret to sustainability**

Moderator: **Adorján Salamon MRICS**, CEO, ESTON International

Conversation participants:

**Gusztáv Lovas**, Managing Director, Decor Floor Magyarország

**Gábor Pados**, Project Director, Wing Zrt.

**Péter Puskás**, Fit-out director, B+N Referencia Zrt.

**Session II./B**

**Moderator: Roxána Pásztor**, Analyst, Portfolio

**11:30 - 11:45 Let's at least know what we don't know - Finding out what we don't know in the digital literature**

Speaker:

**László Polgár**, Senior Technical Consultant, ASA Építőipari Kft.

**11:45 - 12:00 Cost Planning System for Construction Investments**

Speaker:

**György Spányi MRICS**, CEO, Spányi Partners Zrt.

**12:00 - 12:50 Engineering challenges and solutions in the new world**

Moderator: **Ernő Wagner**, President, Magyar Mérnöki Kamara

Conversation participants:

**Zsolt Gunther**, Owner and Principal, 3h architecture

**Tibor Keszthelyi**, Deputy CEO, FŐMTERV Zrt.

**Szabolcs Nyiri**, Technology director, Colas Hungária Zrt.

**Dr. András Reith PhD**, ügyvezető, ABUD Kft.

**Lunch break and Networking**

**Session III./A - This cannot be escaped:  
Digitalisation and Education**

**13:40 - 13:55 Data-driven decisions in the construction industry**

Speaker:

**Szabolcs Vida**, Chief Financial Officer, Új Ház Zrt.

**13:55 - 14:40 Light years away from the present? Where is the key to increasing the sector's efficiency? - BIM, Big Data, robotisation**

Moderator: **Balázs Báthory**, Deputy CEO, Market Építő Zrt.

Conversation participants:

**Tamás Illés**, Senior Sales Consultant, PlanRadar

**Péter Reicher**, Country Manager, Graphisoft SE

**András Szarka**, Product manager, PERI

**Patrik Tóth**, Technical Team Lead, Layher Kft.

**14:40 - 14:55 A blessing or a curse? Pitfalls and breakthroughs of BIM in the context of complex and large investments**

Speaker:

**Csaba Livják**, Managing Director, BuildEXT

**14:55 - 15:35 Replacement and skills shortages - Is there a solution?**

Moderator: **Dr. Tamás Lovas**, tanszékvezető, BME Építőmérnöki Kar

Conversation participants:

**Zsuzsanna Naderi**, CEO, Edupark Nonprofit Kft.

**Dr. Márk Zagorác**, adjunktus, Pécsi Tudományegyetem, Műszaki és Informatikai Kar

**Session III./B - The newest pressure on the sector:  
Sustainable and greening construction industry**

**13:40 - 13:55 Sustainability dilemmas for the construction industry**

Speaker:

**Prof. Dr. Anita Boros**, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

### **13:55 - 14:45 The “circular-swing” is on the move - Real expectations and solutions on the road to a circular economy and climate neutrality**

Moderator: **Henrietta Budai**, titkár, HuGBC

Conversation participants:

**Mátyás Bellaagh**, Director EHSQ, CSR & BIM, Colas Hungária Zrt.

**Prof. Dr. Anita Boros**, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

**Bálint Horváth**, regionális körforgásos gazdasági szakértő (Budapest, Pozsony), Holland Királyság Nagykövetsége

**Anita Simon**, fenntarthatóságért és körforgásos gazdaságért felelős vezérigazgató-helyettese, ALTEO Energiaszolgáltató Nyrt.

### **14:45 - 15:35 The 3 magic letters: ESG which is reaching the construction industry as well**

Moderator: **Balázs Bozsik**, fenntarthatósági és ESG üzleti szolgáltatások vezető, PwC Magyarország

Conversation participants:

**Péter Balogh**, Executive director - Large Corporates and Structured Finance, MKB Bank

**Balázs Báthory**, Deputy CEO, Market Építő Zrt.

**Dr. Dániel Ódor MRICS**, Partner, Taylor Wessing

**Tamás Pásztor**, Head of Legal and Operation, CPI Hungary

### **15:35 - 15:55 Coffee break**

## **Session IV.**

Financial stability, authenticity, safety, the ever-changing legal and regulatory environment, emphases arising from EU and national redistribution and priorities, coupled with the individual market surveillance activities that increasingly characterise the construction industry, represent a particularly exciting and delicate balance. How do the construction industry's financial and legal sides work and how could they work better?

**Moderator: Gergely Ditróy**, Head of Real Estate Division, Portfolio

## **15:55 - 16:10 MOL Campus + BIM + construction = x, or what is the equation for efficient construction?**

Speaker:

**Szabolcs Grátzer**, Head of Design Department and Head of Digital Engineering Services, Market Építő Zrt.

## **16:10 - 16:25 Paks 2 - What's next?**

Speaker:

**Zsolt Tarkovács**, Head of Department of Architecture and Site Investigation, Paks II. Atomerőmű Zrt.

## **16:25 - 17:15 What does the market order? - Developers and developments of the future**

Moderator: **Dr Ernő Takács**, Chairman, IFK

Conversation participants:

**György Ambrus**, Director General of Project Management, Budapest Fejlesztési Központ

**Ádám Banai PhD, MRICS**, jegybanki eszköztárért, pénzügyi stabilitásért és devizatartalék-kezelésért felelős ügyvezető igazgató, Magyar Nemzeti Bank

**Zoltán Nyul**, beruházási vezérigazgató-helyettes, NIF Zrt.

**Dr. Mihály Schrancz**, ügyvezető igazgató, Property Market Kft.

**Tibor Tatár MRICS**, ügyvezető igazgató, Calyx Investment

## **Following the professional programme, we are looking forward to welcoming you all to a standing reception and awards ceremony!**

At the end of the conference, we'll do our best to ensure that you can discuss the most exciting professional issues in a relaxed atmosphere and successfully build new business relationships.

For the standing reception, thanks to Layher, we will open our popular Gin&Tonic bar again this year, where our gin masters will be waiting for the participants with the most special gins, spices and premium tonics. Market will bring the exotic offerings of Yama sushi bar to the conference, and Budafer will offer guests an exclusive selection of prosecco alongside gourmet bites. Stay tuned until the end of the evening, and don't miss the craft beers courtesy of Lesselsberger Hungária Kft. Let's celebrate together again!