FM & Hybrid Office 2021 program

Terasz, élmény, szakma, konferencia

08:30-08:55 REGISTRATION

SECTION I.

08:55 - 09:00 Welcome speech

09:00 - 09:20 The future of the office market – What will be the new direction?

Speaker:

Gábor Borbély MRICS, Director, CBRE

09:20 - 09:40 Focusing on sustainability – No more time to wait

Speaker:

Adrienn Buday-Malik, innovációért felelős vezérigazgató-helyettes, ÉMI Nonprofit Kft.

09:40 - 10:30 What vaccine would the office market need?

Conversation participants:

Mátyás Gereben MRICS, Country Manager, CPI Hungary

Ferenc Kis-Szölgyémi, CEO, B+N Referencia Zrt.

Kata Mazsaroff, bérbeadási és vagyonkezelési igazgató (Magyarország és Románia), Skanska

László Vágó, CEO, NEO Property Services Zrt., Chairman, LEO

10:30 - 10:50 Coffee break

SECTION II.

10:50 - 11:10 The psychology of employees – Psyche v. rationality

Speaker:

Andrea Dúll DSc PhD habil, általános dékánhelyettes, Eötvös Loránd Tudományegyetem, Pedagógiai és Pszichológiai Kar

11:10 - 11:55 The reaction of tenants: Mass exodus or office forever?

Moderator: **Gábor Borbély MRICS**, Director, CBRE

Conversation participants:

Valter Kalaus MRICS, ügyvezető partner, VLK Cresa

András Kovács, Sales Director, Indotek Group

István Petényi, CEO, evosoft Hungary Kft.

Adorján Salamon MRICS, CEO, ESTON International

11:55 - 12:10 Sustainability in the facility management: new technology on the horizon

Speaker:

Tamás Ercsey, CEO - Head of Business development and Sales, energo hungary Kft.

12:10 - 12:55 Shame on us: Sustainability emerges from shadow of COVID again

Moderator: **Henrietta Budai**, titkár, HuGBC

Conversation participants:

Zoltán Czinege, Director, Alfaped Kft.

Gyula Győri, Facility Management Director, CPI Facility Management Kft.

Dénes Novotny, Senior Manager - E-mobility, Alteo

12:55 - 14:00 Lunch break

SECTION III.

14:00 - 14:15 Post-COVID developer and lessor attitudes regarding new office projects

Speaker:

Kata Mazsaroff, bérbeadási és vagyonkezelési igazgató (Magyarország és Románia), Skanska

14:15 - 15:00 The new normal: Coworking, sublease, flexible space and contracts

Moderator: **Tibor Massányi**, Managing Partner, DVM group Kft.

Conversation participants:

Mónika Dömötör, bérbeadási vezető, Gránit Pólus

Nikoletta Ispánki, Country Manager, IWG

Kata Klementz, Loffice co-founder, Loffice

Georgina Turcsikné Gáspár, Head of Human Resources, Lufthansa Systems Hungária

15:00 - 15:15 Coffee break

SECTION IV.

15:15 - 15:30 Operation in the year of Covid - What the data show

Speaker:

László Kuczogi, Managing Director, K-Ép Studió, Member of LEO

15:30 - 16:15 Health and hygiene in focus – This is what we expect from properties

Moderator: **István Rézsó**, Head of Business Development, Cushman & Wakefield

Conversation participants:

Zsolt Azurák, Director of Procurement and Logistics, Magyar Telekom

László Orbán, Managing Director, CWS-boco Hungary Kft.

Dr. Ágnes Ősz, Research Associate, B+N Referencia Zrt.

Mr. József Schmidt, Chairman, LEO

Pál Szilvási, Vice President, Ingatlanfejlesztői Kerekasztal Egyesület (IFK)

16:15 - 16:30 Facility management solutions of the future as seen in Hungary's biggest smart city pilot project

The already implemented elements of the Liget Budapest project have confirmed that the future belongs to smart decentralised solutions optimised for visitor needs. Project developer Városliget Zrt. is using a multitude of innovative solutions with regard to facility management and visitor services to ensure a complete experience for visitors to the park or the institutions.

Speaker:

Balázs Jelinek, Deputy CEO – Operations, Városliget Zrt.

16:30 - 17:15 Future City: How we'll live and work in the future

Moderator: **Tamás Ürögi**, Senior Project Manager and Certified Management Consultant, IFUA Horváth & Partners Kft.

Conversation participants:

Éva Beleznay, Senior sustainability consultant, HuGBC

Balázs Jelinek, Deputy CEO – Operations, Városliget Zrt.

Dr. András Reith PhD, ügyvezető, ABUD Kft.

Tibor Remete, Strategy and Creative Director, Super Channel Kft.

Samu Szemerey, Lead Expert, Urban Services, Lechner Tudásközpont

17:15 - 17:20 Closing remarks